



# MONTHLY SOCIAL MEDIA PLANNER

## THIS MONTH'S GOAL:

*e.g. increase FB likes, Tweet every day, add 5 contacts to my email list through social media*

SUN	MON	TUE	WED	THU	FRI	SAT
<i>Share picture of my family going on a hike.</i>	<i>Share the cover of my newest book with a link to purchase now.</i>	<i>Video of me sharing my #TuesdayTips</i>	<i>Picture of my Zoom PD session screenshot, mention virtual PD as an option.</i>	<i>Skip Today</i>	<i>Share a great Ed Week article on effective PD Make sure to tag Ed Week and the author.</i>	<i>Skip Today</i>
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