



MONTHLY SOCIAL MEDIA PLANNER

THIS MONTH'S GOAL:

e.g. increase Twitter likes, post consistently, add 5 contacts to my email list through social media

SUN	MON	TUE	WED	THU	FRI	SAT
<i>Community Engagement: Like, Comment, Retweet.</i>	<i>Educational: Share knowledge about a topic I specialize in.</i>	<i>Community Engagement: Like, Comment, Retweet.</i>	<i>Promotional: Zoom PD session image to promote virtual PD services.</i>	<i>Community Engagement: Like, Comment, Retweet.</i>	<i>Inspirational: Showcase memorable metric from a coaching session.</i>	<i>Community Engagement: Like, Comment, Retweet.</i>
Add content ideas here	Add content ideas here	Add content ideas here	Add content ideas here	Add content ideas here	Add content ideas here	Add content ideas here
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